

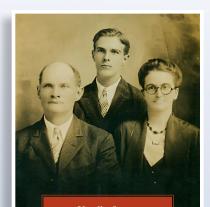
ASA is Making Headlines

Three State Farmland Grants Awarded to ASA!

ASA

After a six-year hiatus, NYS is once again funding farmland protection projects. In October, Governor Cuomo announced \$17.6 million in state funding to protect farmland across the state. ASA was awarded three grants, *more than any other land trust*, totaling \$1,287,112. These funds will be used to conserve the 611-acre Landview Farm in White Creek and Hoosick, and the 166-acre Homestead Farm in Brunswick. The third award will fund a five-year lease of development rights to ASA on the 604-acre Berle Farm in Hoosick with the hope that either state or private funding will eventually be found to conserve this farm in perpetuity.

The State Farmland Protection program now provides new options, including State funding up to 87.5% of the total costs required to conserve an eligible farm when the landowner provides the grant match. Even better, the New York State Department of Agriculture & Markets has streamlined the process to help ensure that most projects will be completed within two years. **Fundraising Completed for McArthur-Sauert Project** By the end of August we were able to raise the remaining \$7,000 required to protect the McArthur-Sauert Farm, a treasured landmark in our community. This beautiful farm located on Bald Mountain Road will continue its legacy of remaining in agricultural production since before the Civil War.



Charlie Sauert, Malcom Sauert & Janette McArthur

To Joan, like so many others, it seems a simple gift, but one that will be enjoyed forever by generations we will never meet. Think about it: conserving land is one of the few lasting and permanent effects you can have on this world. CONTINUED ON PAGE 38

Ensuring a Future for Farming and Forestry in our Community

The Agricultural Stewardship Association (ASA) protects our community's working landscape of farms and forests, connects people to the land, and promotes a vibrant future for agriculture in the region. To date, we have assisted landowners with the conservation of 15.443 acres of productive farm and forest land in Washington and Rensselaer counties.

ASA receives funding from its members and supporters, including Castanea Foundation and the New York Conservation Partnership Program (funded by New York's Environmental Protection Fund and administered by the Land Trust Alliance, in coordination with the state Department of Environmental Conservation)

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Not Just Another Pretty Landscape...

We think everyone who supports ASA feels pretty passionate about our beautiful working landscapes. If you went to this year's Landscapes for Landsake Art Exhibit, you had to be bowled over not only by the art, but also by the sheer abundance of local artistic talent. That's not a coincidence of course. Artists have been irresistibly drawn to this region's working landscapes for decades.

What we have here is not just another pretty landscape. These fertile Hudson Valley soils are needed to feed the more than 18 million people who live within five hours of ASA. And we're not just talking about the delights of delicious local food. According to a recent U.S. Pentagon report, climate change and accompanying droughts are likely to lead to worldwide food shortages. So think about it. Protecting our important soils, our clean water and our vibrant agricultural infrastructure today are an insurance policy against the potential local effects of climate change tomorrow.

What's the challenge? New York State lost 71.5% of its farms and 55.1% of its farm acres during the period between 1950 and 2012, according to the U.S. Census of Agriculture.

What's the economic opportunity? According to the Local Economies Project, the market for food in New York City and the Hudson Valley alone is \$30 billion annually. Currently, locally produced food from the Hudson Valley is satisfying only 2% of that market. Talk about room for, literally, a vast amount of growth!

What to do about all of this? Well, one of the things you can do is to support ASA, one of only two land trusts in New York State whose sole mission is to conserve working farmland and woodlands for future generations. As we've said before, we need land for new housing and commercial development but that development should not happen on good agricultural land that can grow food.

What we do at ASA is conserve land, for food, for the sake of beauty, for the quality of life, for community and for future generations. To date, over the past 24 years, we've conserved nearly 15,500 acres in Washington and Rensselaer counties. There are many ways you can help us reach our goal of another 8,000 acres of productive, conserved land by 2018: donate, volunteer, and come to our many (always fun) events. Give us a call and we'll find the best way for you to join our community and our mission. - Teri Ptacek & Katherine Roome



1 C. Davenport, "Pentagon Signals Security Risks of Climate Change, The New York Times, October 14, 2014, p. A14.



assion for farmland conservation is the driving force behind ASA's success. That passion has perhaps never been more evident than in late August when ASA teamed up with Brown's Brewing Co. to host the Wild BBQ—an evening with the Cabin Kings from National Geographic's Building Wild TV show. The event was held at Brown's new brewery, a converted 19th century mill along the Walloomsac River in North Hoosick, NY.

The Wild BBQ, attended by over 400 people, sold out only a few days after it was announced, and was one of the first events to be held in the Brown's new Taproom. The evening included music from the popular local band Eastbound Jesus, a delicious chicken barbeque prepared by DJ Herrington, and sweet corn donated by the Moses Farm. A live auction called by local auctioneers Ron and Kyle Seifert included a guided fishing trip on the Battenkill, a basket of cheese from the Berle Farm, dinner for two at Brown's in Troy and several autographed items from the cast and crew of Building Wild (including a pair of pants that one of the TV stars happened to be wearing). Also auctioned was a breakfast with the stars of Building Wild and a chance to appear in an upcoming episode of the show. The Wild BBQ had local everything:

food, beer, music and celebrities. "Building Wild" stars Pat "Tuffy" Bakaitis (a Hoosick resident), Paul DiMeo, and

Executive Producer, George Verschoor (also a Hoosick Native) did a meet and greet with attendees.

All three men are passionate about supporting our local communities and protecting farmland. When asked about the show George said "I wanted a show that would shine a light on this beautiful area. We couldn't produce Building Wild without this land. The show really spotlights those people who have a love of land and a love of nature, so our entire team got behind this event." DiMeo, who is from California said, "What we have here is something worth caring about. Why not do what Mr. Brown did - develop the buildings that are already here!" Here's Tuffy's comment on the new development he saw during a recent trip to California with Verschoor: "It's all concrete. I will do whatever I can do to stop that from happening here."

The Wild BBQ was a great opportunity for local residents and ASA supporters to get a sneak preview of the new brewery space. It was also a great way for ASA to expand our reach to more people. "This gives us a chance to bring awareness as to why it's important to protect farmland, why it's important to always have farmland available for future generations and to garner support," said Teri. The event raised over \$10,000 for local farmland conservation and provided a whole lot of fun for a lot of people.

CONTINUED FROM PAGE

Largest Gift of **Real Estate Sold!**

As part of their estate planning, Curt and Fleur Strand gifted their beautiful farmhouse and 179 conserved acres to ASA outright. Two years later, we are delighted to report that the Strand Estate has been sold to Salem native, Jim Roche. The contents of the estate were sold at an auction that took place at the Equinox Hotel in Manchester, Vt., on Saturday July 12th.

"I am thrilled that the property will be here in perpetuity and that I am able to preserve the history of this beautiful piece of land."

-Jim Roche

Proceeds from the sale will be used to ensure the long-term sustainability of ASA. These funds will go a long way towards meeting the goals of our Strategic Plan by 2018. In addition, a portion of the proceeds will offset the carrying costs of owning and maintaining the property for the past two years.



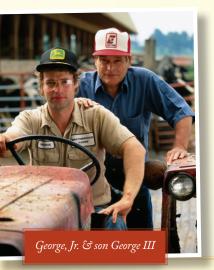
A Tribute to George Houser Jr.

A Pioneer of Farmland Conservation 1931-2014

ver twenty years ago, George Houser, Jr. chose to take an action that would change, or rather *not* change the landscape of his farm by donating a conservation easement on a parcel of his land. In April 2009, George and ASA celebrated a truly historic event: the conservation of the last pieces of unprotected land on his farm, including the home farm.

Conservation of the Brotherhood Farm fulfilled Mr. Houser's lifetime goal to guarantee that his farmland will always remain available for agriculture. George devoted his life to farming and to the protection of farmland. It was

this devotion, mixed with some passion and a whole lot of vision that led him, along with other farmers, to found ASA in 1990. Over the years, George led by example, conserving 9 parcels of farmland, of which 7 were donations. Today, George Houser has protected a total of 1,028 acres of farmland in Easton.



"George's passionate commitment to his community inspired me and countless others to get involved with planning and farmland preservation. We all relied on his vision, his knowledge and his resourcefulness to achieve incredibly ambitious conservation goals for the Town of Easton and surrounding communities." -Liz Gordon

For the Tobin-Bearden Family, Supporting ASA Monthly is all about Synchronicity

en years ago, when Erin Tobin and Roger Bearden moved to Albany, they joined a CSA. That CSA happened to be the conserved Alleged Farm in Easton. Included with their weekly share was a newsletter written by farmer, Thomas Christenfeld, which often mentioned the benefits of farmland conservation. It was in one of these newsletters that Thomas offered a discount in return for donating to ASA. This was just the catalyst Erin needed to begin making an annual donation to ASA.

Next, Erin's work at the Preservation League of New York State (PLNYS) led her to meet long-time ASA supporter Connie Kheel. Connie and

Erin, working with the Town of Pittstown, the Historical Society and the PLNYS, were able to add 12 historic farmsteads in Pittstown to the National Historic Registry. For Erin, the importance of farmland conservation and building preservation go hand in hand. "At the core they relate to one another. The idea of a vibrant local rural economy includes using the buildings you have and not encouraging sprawl."

Although Erin and Roger live in Albany, they spend a lot of time in

-Myles & Eli Beardo

Washington and Rensselaer counties. Their kids, Sarah, Myles and Eli, learned to ski at Willard Mountain. The family visits friends who farm in Cambridge and enjoys picking berries at the Hand Melon Farm. A few years ago, Erin and Roger were invited to a dinner at Connie Kheel's historic, restored Nipmoose Barns in Rensselaer County. That is when Roger really got to know the work ASA does. It wasn't long after this that Erin and Roger became monthly donors. "It's not only easier; it allows us to make ASA a priority. It justifies giving more

to a cause we

believe in." To

become monthly

donors like Erin

and Roger, go to

agstewardship.org.

"Roger and I know our nonthly donation to ASA is put to good use and makes a significant impact on the economy of the region".

–Erin Tobin

Beyond Farmland Conservation

one of only two land C trusts in New York **A** State that focuses exclusively on farmland conservation, ASA is well known throughout New York State and the land trust community for assisting farmers and landowners in Washington and Rensselaer counties with the permanent protection of their farms and forestlands.

But that's not all we do. Conserving a large enough agricultural land base to support a viable farming infrastructure is only part of ASA's mission. A couple of years ago, we asked ourselves, "What else can we do to help farmers?"

Facilitating Agricultural Economic Development

Agriculture is big business in Washington and Rensselaer counties, generating over \$192 million in revenue in 2012 alone. In 2012, ASA updated its Strategic Plan to help guide us through 2018. One of the main goals of the new plan was to actively support agricultural economic development, initially by increasing awareness around the benefits of local food and ensuring food security. A second strategy was to partner with public and private organizations to diversify and strengthen the local agricultural economy.

"We decided a logical first step would be to partner with Washington County and hire an agricultural economic development specialist who would serve local farmers and seize opportunities for the agricultural sector," explained Teri Ptacek, ASA Executive Director. In 2013, thanks to a generous local donor, ASA was able to help Washington

County hire the Hudson Valley Agribusiness Development Corporation (hvadc.org) for a three-year consulting project. "The County would not have been able to take this leap without partnering with ASA" according to Sara Idleman, Chair of the Washington County Agricultural and Farmland Protection Board.

Increasing Access to Affordable Farmland

When ASA enters into a conservation easement (a contract with a willing landowner), that easement ensures



that the land will never be developed or subdivided for residential or commercial purposes. However, it does not guarantee that the land will be farmed forever. "There are too many variables in agriculture for us to dictate that the land will always be farmed, but we can be proactive in creating a supportive environment that encourages the continuation of farming," according to Sean Quinn, ASA board member and co-owner of Sunset View Farms. ASA has adopted two strategies to help ensure that conserved land will continue to be farmed. One strategy

is to offer farmers who conserve their property with an option to also place a Pre-Emptive Right to Purchase Option on the land. Essentially, the landowner is not only agreeing to conserve the land, but also placing restrictions on the terms of future sales of the property. If the farmer decides to sell to a non-farmer, then ASA has the option to purchase the land at the agricultural value and resell it to a farmer. The goal is to both keep land affordable for farmers as well as to keep land in active agricultural production.

ASA's second strategy was to collaborate with the American Farmland Trust and a dozen other organizations to form the Hudson Valley Farmlink Network (hudsonvalleyfarmlandfinder.org). This Network is dedicated to facilitating farm transfers and making farmland accessible to the next generation of farmers. Hudson Valley Farmlink has a website database that helps connect farmers looking for land to rent or purchase with landowners who are looking for farmers to rent or buy their land.



Connecting with the Land

Although spring had a late start, our programs were off and running before the ground thawed. Steve Sanford, retired wildlife ecologist, led a Beginning Ornithology- An Introduction to the Science of Birds workshop on the White Oak Farm in Buskirk (conserved in 2005). The lecture included a live bird demonstration and was followed with a guided walk to one of the largest White Oak trees in our area.

Connor Stedman, an Ecological Planner, gave a presentation on Agriculturally Productive Buffers (APBs) at Proudfit Hall in Salem. Connor discussed the vulnerability of river bottom land, the role of riparian plantings, and why APBs are useful management tools for the broader farm landscapes. This workshop was co-sponsored by ASA and the Washington County Soil and Water Conservation District, with support

from the Battenkill Watershed Alliance and the Battenkill Conservancy.

The Troy Family YMCA paid a visit to Mapledale farm this summer. Children in the day camp program had an opportunity to learn about where milk and dairy products come from. Thank you to the Greene family. We also hosted a Woods Walk at Abbott Farm owned by Jack and ASA board member Cindy Parillo. Forester Erin Perry led the walk and a discussion about planning for woodland management. Wrapping up the fall, four (sold out) levels of the nationally-recognized Game of Logging were held in October. Top instructors combined demonstrations with participation to teach chainsaw safety, productivity, conservation and cutting technique. Thank you to Mary Menard and Larry Hume of Juniper Farm and Bob Somers for hosting.

Through a collaboration with Honest Weight Food Co-Op, we sponsored tours of Tybush Mountain Alpaca

Farm, Slack Hollow Farm and the Argyle Cheese Farmer. Many thanks to the Tybush family, Seth Jacobs and Marge Randles for the behind the scene tours.

Thanks to everyone who came to our dessert reception for the opening of Of Mice and Men at Hubbard Hall. It was a great opportunity to celebrate John Steinbeck's work and Lenny's passion for "livin off the fatta' the lan'."

Farms, Food and Photography Programs

Farm Photography isn't just for kids any more. This spring and fall we offered five



Many thanks to the following businesses that helped make these programs possible:

Carl Select of Massie

Archdale Agricultural Products, Caffry + Flower, Attorneys at Law, Cambridge Valley Machining Inc., Cambridge Village Market, Capital Tractor Inc., Farm Credit East, Fronhofer Tool Co. Inc, Glens Falls National Bank and Trust Co., Granville Veterinary Service, PC, LA, Healthy Living Market, Kean L. Bouplon at Morgan Stanley Wealth Management, Kelly + Sellar Ryan, PLLC, Attorneys at Law, Nolan CPA Services, Sterling, Stewart's Shops, TD Bank, WEL-DUN Inc., Wiley Brothers

4-hour Farms, Food and Photography workshops for Adults. Participants in these workshops were given the grand tour of a farm and hiked to the landowner's favorite vistas to capture the light of the day. They were handsomely rewarded with a farm to table meal cel-



ebrating the farms' produce. Participants also received a session in the digital arts lab for editing and a brief Adobe Photoshop lesson. This program was run in collaboration with The Arts Center of the Capital Region.

Kids between the ages of 7-16 participated in our Farm Photography for Kids program held throughout the summer. Corrina Aldrich and Ellie Markovitch led the two-hour photography series that had kids and their families learning the basics of photography. The kids put their learning into practice by photographing chickens, pigs, cows, sheep, goats, tractors and barns while checking out some cool farms.

Participation in our two-week camp program, Farms, Food and Photography Camp, exceeded expectations. In collaboration with The Arts Center of the Capital Region, twelve teens from the Capital District spent two weeks touring, photographing and cooking their way through five farm visits, numerous recipes and thousands of photos. The teens cooked with food picked or purchased from the conserved farms visited in Washington and Rensselaer counties. They also learned basic photography concepts including aperture, framing, composition and Adobe Photoshop.

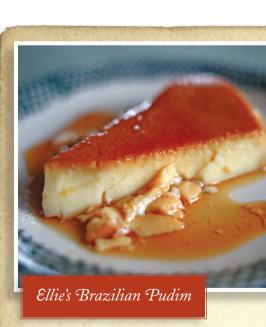
Photos from these programs were displayed at The Arts Center of the Capital Region and The Washington County and Schaghticoke county fairs. To check out the recipes and read the kids' blog, visit ASA's Field Notes blog on our website and visit our Facebook page. We are seeking scholarship funding for next year's programs. Please contact Teri if you would like to help make this program a possibility again next year. Thank you to the Eighth Street Urban Farm, Cannon Cattle Ranch, the Capital District Community Garden Produce Project, the Denison Farm, Elihu Farm, Flying Pigs Farm, Howard Stoner, Longlesson Farm, Lewis Waite Farm and the Troy Farmers' Market for hosting us.

Forever Farmland Supper

A record 225 people attended the Forever Farmland Supper held at Gardenworks Farm. The event was a celebration of farmland conservation and an opportunity to thank those who are passionate about its protection. The poignant words



of guest speaker Mark Sacco of Wm. H. Buckley Farm served as a reminder that farming can indeed be a profitable endeavor. The delicious, locally sourced food was prepared by Spoonful Kitchen and Catering. We are grateful to Meg & Rob Southerland Southerland for hosting this year's event and providing the beautiful space for the evening. We would also like to thank the Hubbard Hall Tune Jam Band for providing the evening's music as well as the Argyle Brewing Company for the beer tasting.



Pudim is known in other countries as crème caramel, flan, or caramel custard It is a custard dessert with a layer of soft caramel on top.

1/2 cup sugar for the caramel sauce

5 eggs

3 cups of milk (or a combo of milk and cream)

3/4 cup sugar

1 tsp vanilla

1 cup of sugar to caramelize the baking dish

Heat oven on low broiler. Add sugar to an oven safe dish that you will use to bake the Pudim such as an 8.5-inch pie dish or individual ramekins. Sugar will melt until liquefied and golden in color (about 10 minutes). Let the suga caramelize. Pay close attention during this step- it burns very fast.

Meanwhile, mix all ingredients in a blender for about 1 minute. Pour mixture into prepared, caramelized dish. Pour hot water into a roasting pan within 1 inch of top of cups or the dish.

Bake the Pudim, in water bath for about 1 hour. Test with a knife in the center to check, it should come out clean. The Pudim will turn golden brown on top and start separating from the sides of the mold. Let it cool, refrigerate at least 4 hours.

To serve, pass the knife around the edges and carefully invert on serving plate. Enjoy!

CONTINUED FROM PAGE 5

Helping Farmers Plan for Retirement and the **Next Generation**

A big concern of the farming community is how to deal with estate or succession planning for their family businesses, as well as the land itself. ASA, along with American Farmland Trust, NY Farmlink, and the USDA Risk Management Agency, partnered to host a half-day training session called "Getting Started: Farm Transfer and Estate Planning." More than 40 landowners attended the April, 2014 workshop which covered topics on business, planning, and communication considerations for farm transfer as well as agricultural conservation options. John H. Lavelle of the Lavelle & Finn law firm was the keynote presenter, bringing an incredible array of knowledge as a CPA and estate attorney to the discussion.

ASA's first job is to conserve quality farmland in our region for future generations of farmers. With your help, we can also provide a farmfriendly environment, support our local producers, and help make more land available and affordable for our farming community.

Here are a Few Ways You Can Help

Volunteer

ASA is always looking for volunteers

to help with organizing events and

community programs, sending out

membership mailings, and providing

expertise in professional and techni-

cal matters. We need your help and

we guarantee you'll enjoy and learn

Let your family, friends, town officials

and state legislators know why you

support local farmland conservation.

from the experience.

Be an advocate for

farmland conservation

Make a donation and help ASA in two ways

Your donation not only provides direct financial help, but it also demonstrates community support for ASA's conservation efforts. This, in turn, helps us leverage funding from grants and private sources. Consider becoming a monthly member or giving a gift membership, and be sure to let us know if your employer matches charitable donations.

Make a legacy gift

Your gift, in the form of a trust, life insurance, stocks and bonds, property, gift annuity or bequest empowers ASA to protect and steward the valuable agricultural resources of our region.



Melissa Seligman lucky winner of Brittany Raffle

We would like to thank everyone who ourchased a raffle ticket for a chance to win the trip of a lifetime. With your support we were able to raise \$27,400. Melissa won a two-week stay at a property in Camaret Sur Mer, Brittany France for up to 8 people plus \$3,000 toward airfare.

Member of **EarthShare** New York

Make a Workplace Gift to ASA Through Earthshare!

ASA is a member of EarthShare New York. a statewide federation

environmental and conservation charities in New York and across the US. You can make a gift to ASA by payroll contribution through government organizations, including the New York State Employees

To find out more about how you and your workplace can support ASA through an EarthShare New York's charitable giving campaign, ASA through EarthShare New York this year!



13th Annual Landscapes for Landsake Generates \$38,000 for Farmland Protection

hough it was Columbus Day weekend, spring type weather greeted ASA's enthusiastic crowd for this year's Landscapes for Landsake Art Exhibition. Approximately \$38,000 in net proceeds was raised for farmland protection, thanks to artists who generously donated 50% of the art sale proceeds, plus attendee admission fees, and business sponsorships.

This year's exhibit was again curated by Leah McCloskey, an artist and Salem resident. Leah is an active supporter of local farms and Director of Exhibition Outreach at the Art Students League of New York. Leah generously donated her time and talent to ASA's exhibition. "There really is no other venue in the region that has all of these incredibly talented local artists in one place at one time. It's an art event not to be missed. This year, along with our most prominent artists, there were some new and exciting additions including Sharon Hanehan, a felt sculptor and Carol Law Conklin, a batik artist," she says.

This year's featured art, NYS Food *Culture*, was painted by Gigi Begin of Cambridge. Life in the rural village of Cambridge and the surrounding

countryside continues to be a source of inspiration for Gigi. In her current body of work, Gigi presents a unique blend of detail, whimsy and color. Floral and fruit arrangements, farm animals and calligraphy are the featured elements. Painting primarily on reclaimed lumber salvaged from local farms and rural structures,



Gigi allows the natural charm of each board to shine through as her subject and the written word playfully interact. Our deepest thanks to Larry Sconzo who graciously hosts the Landscapes show every year. It wouldn't be such an exceptional art event if it weren't for Larry and his beautiful property. And big thanks to our wonderful volunteers and everyone who came and supported the show by purchasing art!

Thank you!

Artists: Gigi Begin, John Begin, Matt Chinian. Todd Collins. Ian Creitz, Richard Dubin, Judith Ellers, Ann Fitzgibbons, Jerry Freedner, Dominick Guida, Sharon Hanehan, Thomas Kerr, Clarence King, Carol Law Conklin, Matthew Lerman, Annie McNeice, Virginia McNeice, Tom Moses, Robert Moylan, Harry Orlyk Sanford, Bob Skinner, Seline Skoug, Barbara J. Sussman, Janine Thomas, Shira Toren, Mark Tougias, George Van Hook, Gyula Varosy, Regina

Lead Sponsors: The Chazen Companies, The Fort Miller Group, Inc., Salem Farm Supply, Sterling, Owl Pen Books

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Volunteers: Corrina Aldrich, Sarah Ashton, Deb Balliet, John, Gigi and Gabe Begin, Leslie Bender, Doug and Linda Bischoff, Jay Bridge, Nancy Brown, Devin Bulger, Alane Chinian, Thomas Christenfeld, Todd Collins, Anna Courtney-Jilek, Ian Creitz, John and Minette Cummings, Judy Ellers, Sirell Fiel, ML Healy, Dave and Margaret Horn, Ivan and Judith Kazen, Maxwell, Marge Maxwell, Annie Mill er, Don Minkel, John Mooney, Dana Mosely, Dari Norman, Ingrid Remak, Molly Robertson, Todd Rollend, Zach Rollend, Matt Ryan, Jim Schanz, Dottie Schneider. Lucas Sconzo. Maddie Skellie, Cindy Spence, Bill Thomas, Sheila Wahl, Ben Zipperer A huge thanks to the students

in VOSCA and the Salem FFA for helping with parking throughout the weekend.

Thank You!

Your Support Makes Farmland Protection Possible.

ASA would like to express heartfelt gratitude to our wonderful community of supporters. In these challenging times, your generous contributions and the spirit they reflect mean so much to us.

The following contributions were made between April 25th, 2014 and October 24th 2014. Every effort has been made to ensure the accuracy of this information. Please contact us to note any changes that should be made for the next issue of our newsletter.

Foundations

Anonymous (1) Castanea Foundation The Community Foundation of the Greater Capital Region Fidelity Charitable Gift Fund The GE Foundation McHenry Memorial Trust The Peter and Carmen Lucia Buck Foundation, Inc. Robert H. Wentorf Foundation, Inc. Woodshouse Foundation

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